

FOR IMMEDIATE RELEASE

Contact:

Stacy Provines

TINte Cosmetics

PO Box 191098

Miami Beach FL 33119

Phone: 786-472-8301

Fax: 310-861-1445

<http://www.tintecosmetics.com>

stacy@tintecosmetics.com

TINte Cosmetics Launches the MATCH BOOK Collection, strike up a complete look in 5 simple steps!

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Carry around too many cosmetics in your handbag? TINte Cosmetics has solved that problem with the introduction of their **Match Book** collection.

TINte will introduce these kits in three different looks releasing the **Natural Beauty** palette first, just in time for Fall, followed by the **Smoky Eyes** for the Holiday Season and the **Blushed Beauty** for early Spring. The **Match Book** kits include six different products plus two application brushes (a dual ended shadow and eyeliner brush and a lip brush). It's everything a woman on the go will need!

Inside these amazing kits, you will find base and contour eye shadows, a waterproof cream eyeliner, a gorgeous blush and two lip gloss shades; one for the day and one to take you into the night.

With guided instructions and illustrations these **Match Book** kits take you through 5 simple steps to match the look on the cover. TINte Cosmetics has created a look that is effortless and easy to apply in minutes.

According to Creator Stacy Provines "I am a woman constantly on the go and I needed a kit that offered everything all-in-one, the eye shadow, liner, blush and gloss. Since I am not a makeup artist by trade I wanted to offer 5 simple steps to make it easy for women to use. We also included an extra step so you can transform your look from day to night. We will continue to launch new **Match Book** kits in fresh and exciting colors for every season."

TINte Cosmetics launched in spring 2004. Most known for their unique lip gloss flavors including Root Beer, Bubble Gum and Cream Soda packaged in a great vintage slider tins. Today TINte Cosmetics can be found in the World's savviest of beauty locations and department stores. The brand can be found in the US, Canada, Hong Kong, Sweden, Germany, Australia the Philippines and the Middle East.

For more information on TINte Cosmetics or the NEW **Match Book** collection contact Stacy Provines @ 786-472-8301 or stacy@tintecosmetics.com

The New **Match Books** will be featured on **The Janice Dickinson Modeling Agency** Air Date: September 16th, 2008

"Products tested on boys, not animals!"