

FOR IMMEDIATE RELEASE

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TINte Cosmetics celebrates the launch of their newest product: Shimmering Face Pearls.

Los Angeles, CA – June 17, 2005 – TINte Cosmetics is excited to introduce eight stunning shades of loose pearlized shimmer for the eyes, cheeks, lips and body. These sparkling shades will accentuate and give you a healthy, radiant glow. They can take your look from subtle and barely there to shimmering knockout glam! True pigmented shades, a color surge of rich glowing iridescence. TINte's pearls can be used as an eye shadow, eyeliner, highlighter, blush, and bronzer or underneath your favorite TINte lip gloss.

According to Creator Stacy Provines, "Our pearls offer intense, radiant color for a variety of captivating looks. Wear them wet for a more dramatic look, or dry for a soft shimmering glow. There are no limits on the way to use our Shimmering Face Pearls. Shimmer looks good on every woman, to highlight, contour and of course -- attract attention. The color ranges are from metallic bronze to sun kissed peach, rose and angelic vanilla with flecks of gold, through soft pinks to dewy emerald and midnight blue with platinum undertones. Our pearls are a perfect compliment to our current collection of Flavored Lip Shine glosses".

TINte Cosmetics launched in Spring 2004 with eighteen unique lip gloss flavors including Root Beer, Bubble Gum and Cream Soda packaged in a great vintage slider tin. TINte Cosmetics is currently carried in eighty-five high-end boutiques such as Kitson and Studio at Fred Segal. They are also carried at select Nordstrom's nationwide. TINte Cosmetics have expanded internationally into Canada, the United Kingdom, Australia, New Zealand and The UAE.

This season brighten your eyes, cheeks, lips and body for a glamorous glow with TINte's Shimmering Face Pearls.

"Product tested on boys, not on animals!"

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