



## TINte Cosmetics teams up with Red Carter Swimwear for Mercedes-Benz Fashion Week Swim in Miami

**Miami Beach FL- July 12, 2010-**

TINte Cosmetics is excited to announce that their collection of color cosmetics will be gracing the runway of the Red Carter show at Miami Swim Week.

"It is not only exciting but an honor to work with such a talented designer like Red Carter and since we are both based in South Beach it's the perfect collaboration!" states Stacy Provines Reid, Creator and CEO of TINte Cosmetics. The Red Carter show will be held on Sunday, July 18th, 2010 from 6 to 8 PM at the Bass Museum in Miami Beach, FL.

### **About Red Carter**

Known for the sophisticated swimwear with a sense of whimsy, renowned designer Red Carter lends his contagious charm, unique design outlook, and years of industry experience to the wildly popular brand that bears his name.

At present, the Red Carter Brand delivers two seasonal swimwear collections a year, in addition to ready-to-wear and mens swimwear. Red Carter swimwear is sold domestically in better department stores such as Barneys New York, Bloomingdales, Intermix, Nordstrom and Saks Fifth Avenue and specialty boutiques in Europe and South America.

### **About TINte Cosmetics**

TINte Cosmetics was created from a feeling, a feeling of a simpler time, a time we all cherished, a memory of pure innocence, the essence of youth and freedom. The Creator of TINte Cosmetics is a modern day woman who remembers her first encounter with a lip gloss, a lip gloss with the color, aroma and flavor that launched her and a generation down the road to femininity.

TINte Cosmetics launched in spring 2004. The color cosmetic line is most known for their unique and nostalgic lip gloss flavors including Root Beer, Bubble Gum and Cream Soda packaged in a great vintage slider tins. Today TINte Cosmetics can be found in the World's savviest of beauty locations and department stores and continues to launch fresh and exciting products each season.

"Product tested on boys, not on animals!"

For more information contact: [stacy@tintecosmetics.com](mailto:stacy@tintecosmetics.com) or 786-472-8301